



CASE STUDY

CAPITAL PARTNERS FOR EDUCATION

Symphonic Strategies, Inc. | www.symphonicstrategies.com

CASE STUDY

The Situation

Capital Partners for Education (CPE) has been effectively improving the futures of low-income, high achieving youth by helping them receive a quality education, graduate from high school, and attend college. CPE received a large donation in the first half of 2006 that allowed the organization to serve greater numbers of low-income, high school students. The executive director of the organization wanted to be able to better understand the various needs and preferences of low-income high school students so the organization could expand its services in the most effective manner.

Our Response

Symphonic Strategies developed a customized data worksheet to tease out some of the data we believed would be important in the effort to identify trends and facts associated with CPE's students and families. We examined student achievement and how it changed

***MISSION:** CPE is the only youth organization in the Washington Metropolitan area that provides students with a combination of private high school scholarships, adult mentors, and academic support and enrichment opportunities.*

according to factors such as gender, family income, type of caregiver in the home, school attended, and more.

In addition to the data on the students and their families, we also designed a customized online survey for

all 110 CPE mentors to assess their experience with the program, as well as to capture their needs and preferences.

The Results

Our findings enabled CPE, and its board, to refine its programs and services to meet needs and preferences that had largely gone unnoticed. CPE was also able to better pair mentors and mentees based on the information we presented.



"After each planning and strategy session with representatives from Symphonic Strategies, I felt more empowered and better able to lead my organization."

*- Khari Brown,
Executive Director,
Capital Partners for
Education*